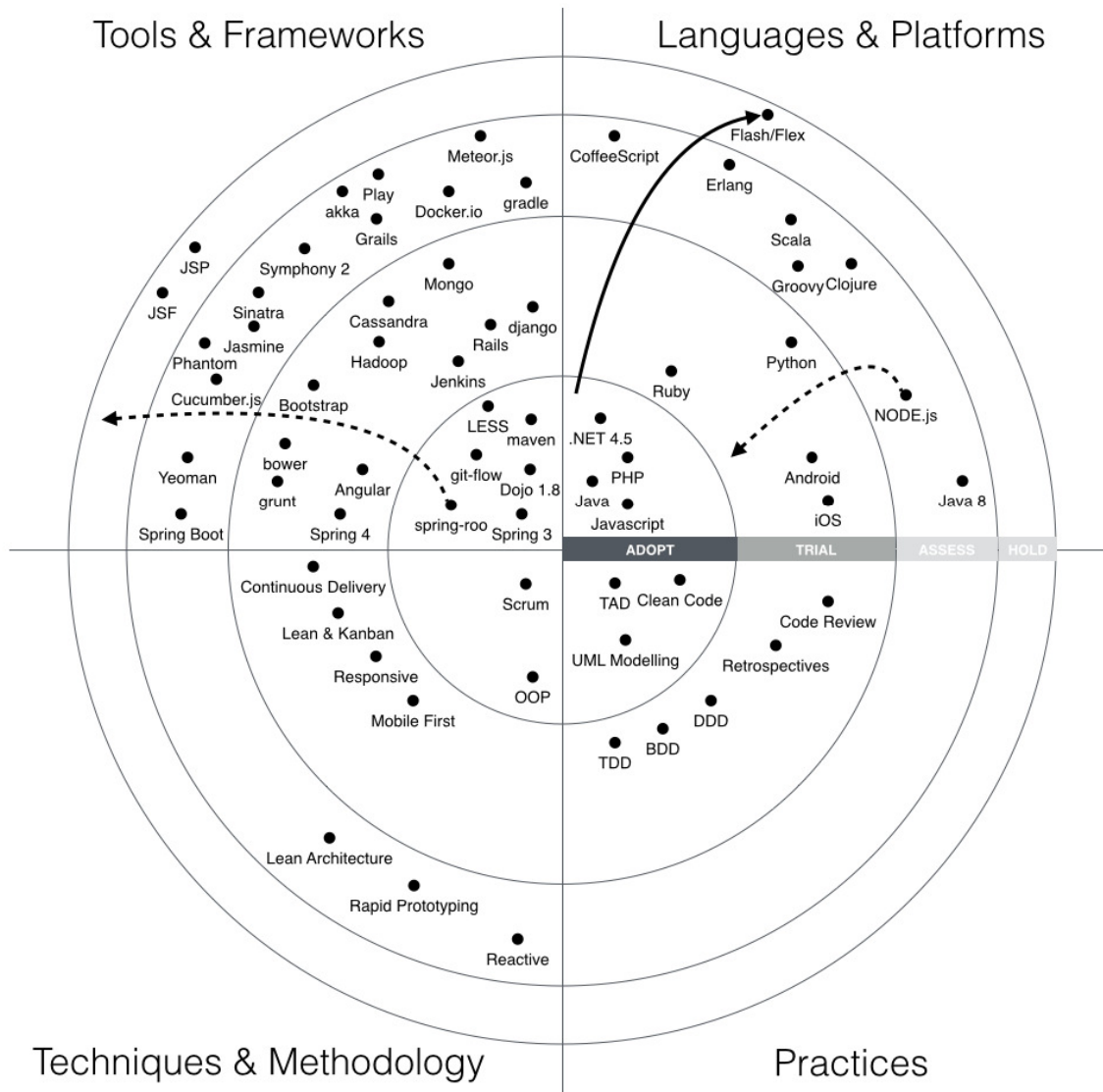


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President Barack Obama flew to tornado-ravaged Oklahoma Sunday, offering moral and monetary support to people still reeling from lost lives and shattered neighborhoods. He told survivors, "You've got folks behind you" across America.

Posted on: 05/27/2013
Tags: News, People, Worldwide, Weather, Severe weather





Henrik Eklund

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
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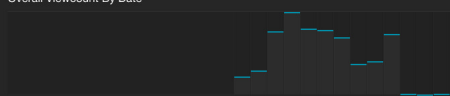
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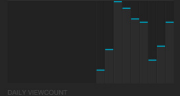
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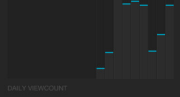
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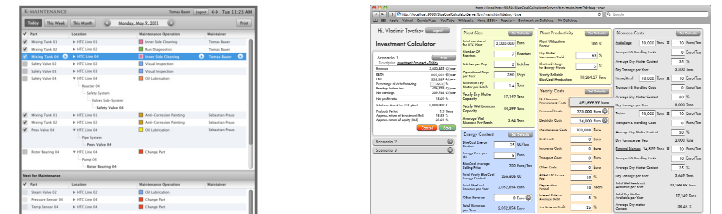
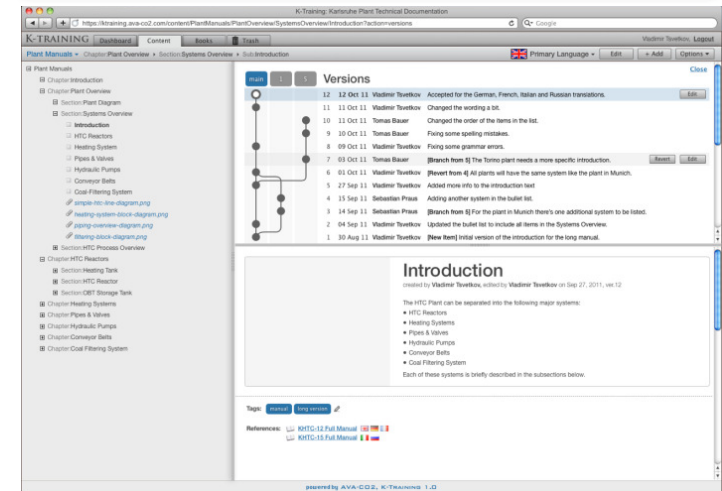
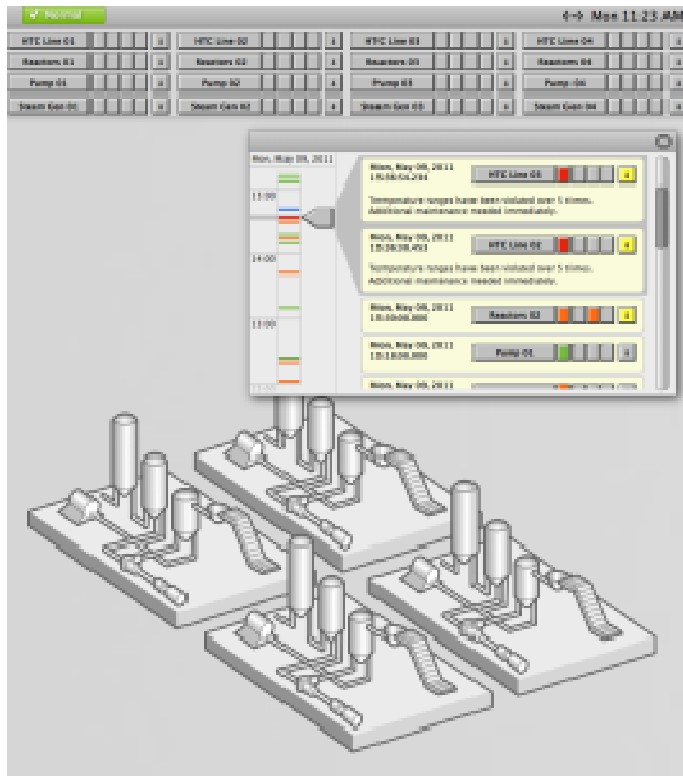
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Actual results could differ materially from these estimates. On an ongoing basis, we evaluate our estimates, including those related to the accounts receivable and sales allowances, fair values of financial instruments, intangible assets and goodwill, useful lives of intangible assets and property and equipment, fair values of stock-based awards, inventory valuations, income taxes, and contingent liabilities, among others. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable, the results of which form the basis for making judgments about the carrying values of assets and liabilities.

Revenue Recognition

The following table presents our revenues by revenue source (in millions):

Table	Year Ended December 31,		
	2010	2011	2012
<u>Google:</u>			
Advertising revenues:			
Google websites	\$19,444	\$26,145	\$31,221
Google Network Members' websites	8,792	10,386	12,465
Total advertising revenues	28,236	36,531	43,686
Other revenues	1,085	1,374	2,353
Total Google revenues (advertising and other)	29,321	37,905	46,039
<u>Motorola Mobile:</u>			
Total Motorola Mobile revenues (hardware and other)	0	0	4,136
Total revenues	\$29,321	\$37,905	\$50,175

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We recognize revenues when the services or products have been provided or delivered, the fees we charge are fixed or determinable, we and our advertisers or other customers understand the specific nature and terms of the agreed upon transactions, and collectability is reasonably assured.

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